

In re:

SUPREME COURT OF THE STATE OF NEW YORK COUNTY OF SUFFOLK
Index No. 061458/2013

AMERICAN EXPRESS BANK, FSB

-v-

re: {DMR#Q5} Appendix Q5 of 18 to
DMRAMEX08042014 Supplement regarding
expansion of operations of firm Jaffe and
Asher . Efiled Document #47 Summary
{please see attached document DMR#Q5}

DANIEL M ROSENBLUM

Plaintiff attorney of record Zwicker & Associates action commenced July 2013.

Amex card 371339213796009 exp 1/11

and also in re:

SUPREME COURT OF THE STATE OF NEW YORK COUNTY OF NEW YORK
Index No. 100156/2011

AMERICAN EXPRESS BANK, FSB

-v-

Re: {DMR#Q5} Appendix Q5 of 18 to
DMRAMEX08042014 Supplement regarding
expansion of operations of firm Jaffe and
Asher . Efiled Document #47 Summary
{please see attached document DMR#Q5}

DANIEL M ROSENBLUM

Plaintiff attorney of record: Jaffe & Asher action commenced March 2011

Amex card 371339213796009 exp 1/11

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New York Commercial Litigation Firm Opens Connecticut Office

December 4, 2013



The New York City commercial litigation firm Jaffe & Asher has opened a two-lawyer office in Fairfield to serve as a base for a growing debt collection practice.

The firm's managing partner, Larry Nessenson, said the new office on Kings Highway East is intended to serve as a temporary landing point in the state. "Our hope is that we can grow to five to 15 lawyers within five years if the business will support that," Nessenson said. "We only took a one-year lease because we're optimistic we might be able to grow."

Growth is part of the plan at Jaffe & Asher. In addition to the Connecticut branch, the firm with established offices in Manhattan and Paramus, N.J., has just opened a fourth office in York, Pa.

"Expanding Jaffe & Asher's footprint into Connecticut and Pennsylvania comes as a result of multiple client demands," Nessenson said. "By having a direct presence in these four states, we're able to offer local support and insights to our clients and business partners."

Until now, the firm had been regularly retained by clients in Connecticut for debt collection matters, but it had to use local counsel to do the legal work. Nessenson said that by adding Connecticut lawyers, the firm can provide its clients with "more continuity of service."

He explained that the 40-lawyer firm was formed in New York in 1974, and established itself as a "conventional commercial law practice."

In 1998, as an offshoot of its litigation practice, the firm began representing business clients in debt collection cases, which often involve lawsuits filed in Connecticut Superior Court to recover unpaid debts. That part of the practice has seen the most growth since over the past 10 years, Nessenson said. By opening an office in Connecticut, Nira Paliwoda, vice president of business development, said the firm's attorneys will be able to provide representations in other practice areas.

"As those practices grow, we'll add more attorneys," she said.

For now she said, the focus will be on debt recovery, with anticipated practice areas including real estate and corporate transactions and family law matters. The lawyer who is working in the Fairfield office, Jeffrey Zimmerman, has experience drafting contracts for business transactions of all kinds, and well as litigating breach of contract cases.

The debt recovery lawsuits that Zimmerman handles on behalf of the firm's clients, Nessenson said, "are essentially breach of contract cases."

The proximity of both the Connecticut and western Pennsylvania markets to New York City made them attractive areas to open the branch offices, Nessenson said.

While he's optimistic of growth, based in part on the creditors rights work the firm handles, Nessenson said they are proceeding with care. "We're going to start off small in these new offices," he said. "I think they will be spring boards to open other offices in other states where we have debt collection clients."

By JAY STAPLETON The Connecticut Law Tribune

For Actual Article: <http://lnkd.in/dPtJJVqhttp://www.ctlawtribune.com/PubArticleCT.jsp?id=1202630580161&slreturn=20131126174725>



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JD Rainey

CEO

2nd

People Similar to JD

New York, New York | Financial Services

Current Jaffe and Asher
Previous Axiant, LLC, Educap, Inc, MBNA
Education University of Delaware - Lerner College of Business and Economics

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[Tobey R.](#) 3rd
Chief Executive Officer & Member of the Bo...
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Background

Experience

Chief Executive Officer

Jaffe and Asher
February 2010 – Present (4 years 6 months) | Greater New York City Area

Director

Axiant, LLC
October 2007 – January 2010 (2 years 4 months)

6 recommendations, including:

[Jeremy Slate](#)
Assistant Vice President at Wells Fargo

I worked closely with J.D. Rainey in his role as Site Director of the Rockville Collections Call Center when I was the... [View](#)

[Steve Myers Jr.](#)
Call Center Operations Manager at Wei...

JD was known for thinking outside of the box and always challenged his staff to do the same. JD constantly looked for... [View](#)

[4 more recommendations](#)

Product Development Manager

Educap, Inc
June 2006 – September 2007 (1 year 4 months)

1 recommendation

[Robert Geller](#)
Creative + Technology + Leader

JD is both an easy-going guy and a great manager. In working for him, I found that he was detail-oriented enough so that any job he was tasked with would get done accurately and thoroughly, but not so much that he lost sight of the forest for the... [View](#)

Senior Product Manager

MBNA
May 2005 – June 2006 (1 year 2 months)

1 recommendation

[Darryl Asbury](#)
Business Development/Project Management

During our time together I found JD to be a problem-solver who could work through significant hurdles with vague guidelines to develop working solutions for all relevant stakeholders. JD's strengths are a highly-intuitive thought process and a... [View](#)

Section Manager

MBNA
August 2004 – April 2005 (9 months)

Participant, Management Development Program
MBNA

People Also Viewed

[Carly Rosenthaler](#)
Recruiting Consultant at Atrium Staffing

[Jeffrey Tseng](#)
Full time Job at Looking for next Opportunity

[Stephanie Sampalis Mocka](#)
Associate at Jaffe & Asher

[Jamie Polon, Esq.](#)
Partner at Mavrides, Moyal, Packman & Sadkin, LLP

[Steve Myers Jr.](#)
Call Center Operations Manager at Weinstock, Friedman & Friedman

[Nira Paliwoda](#)
Business Executive and Entertainment Entrepreneur

[KJ Kennedy](#)
Chief of Staff at Jaffe & Asher LLP

[Spencer Marr, Esq.](#)
Associate at Jaffe & Asher

[Alexander Saint-Hilaire](#)
Development Manager at Jaffe & Asher LLP

[Wayne Whitehead](#)
Systems Engineer at Jaffe & Asher

How You're Connected

You

August 2003 – August 2004 (1 year 1 month)

Strategy Analyst

MBNA

June 2001 – August 2003 (2 years 3 months)

[Kevin Udy](#)

[Jamie Polon, Esq.](#)

[Brianna Martin](#)

[JD Rainey](#)
[Get introduced](#)

Skills & Endorsements

Top Skills

- 34 Strategy
- 27 Leadership
- 18 Analytics
- 14 Management
- 8 Credit Cards
- 6 Risk Management
- 6 Operations Management
- 3 Financial Modeling
- 3 Credit
- 3 Call Centers

In Common with JD

Created with Raphaël 2.1.0

1 Skill or Expertise 1 Location

JD also knows about...

- 3 Credit Risk
- 3 Process Improvement
- 3 Strategic Planning
- 3 Financial Risk
- 2 Financial Analysis
- 2 Project Management
- 2 Banking
- 2 Analysis
- 2 Human Resources
- 2 Credit Analysis
- 2 Due Diligence
- 2 Business Process...
- 1 Insurance
- 1 Vendor Management
- 1 Mergers & Acquisitions
- [See 6+](#)

Education

University of Delaware - Lerner College of Business and Economics

Bachelors, Finance

1999 – 2003

Recommendations

Received (8) Given (7)

Director

Axiant, LLC

[Jeremy Slate](#)

Assistant Vice President at Wells Fargo

“ I worked closely with J.D. Rainey in his role as Site Director of the Rockville Collections Call Center when I was the Director of National Production for his site as well as the 3 other sites within Axiant. J.D. is a brilliant individual who constantly is able to think 2 to 3 steps ahead of any decision to be made and the impacts involved. In my 12 plus years of Call... more

January 20, 2010, Jeremy worked with JD at Axiant, LLC

[Steve Myers Jr.](#)

Call Center Operations Manager at Weinstock, Friedman & Friedman

“ JD was known for thinking outside of the box and always challenged his staff to do the same. JD constantly looked for innovative ways to better improve overall collections and was successful doing so with our largest clients. JD was hands on and always interested in seeing every issue no matter how big or small resolved completely before moving onto the next task. JD also... more

January 18, 2010, Steve reported to JD at Axiant, LLC

[Andrew Peyton](#)
Whipple Law, PA

“ Every day I find myself utilizing ideas and concepts that I learned under JD's leadership. He taught me the art of analyzing my team members' personalities and what motivates them. I was nodding while reading what others wrote about JD. He's extremely well-rounded. He has an ability to generate and maintain high levels of enthusiasm within large groups of people. He... more

January 13, 2010, Andrew reported to JD at Axiant, LLC

[Patrick O'Hara](#)
SVP Support and Learning Services at Sage

“ Over the past year I have had the opportunity to work with J.D. both as a direct report and as an internal stakeholder. J.D.'s ability to synthesize data and information into actionable plans and strategies is remarkable. He consistently demonstrated his skills in both operational leadership and analytic settings and worked effectively with all levels of personnel both... more

January 12, 2010, Patrick managed JD at Axiant, LLC

[Ursula Norbert](#)
SR HR Manager at The Humane Society of the United States

“ As the HR Director for Axiant, LLC, I have had the privilege of partnering with J.D. Rainey, Call Center Director. He is a dynamic leader, a professional who wins the respect of others through his integrity and unwavering desire to bring out the best in his management team.

J.D. is experienced, knowledgeable and highly intelligent in all facets of business. Of... more

January 12, 2010, Ursula worked with JD at Axiant, LLC

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Jaffe & Asher Appoints CEO

January 1, 2014



Jaffe & Asher LLP is pleased to announce that effective January 1, 2014 Chief Operating Officer, J.D. Rainey, shall assume the position of Chief Executive Officer of Jaffe & Asher (aka J&A) in charge of all business affairs reporting directly to the firm's founding partner, Sanford S. Asher. No one, as yet, has been appointed to replace Mr. Rainey as COO but Mr. Rainey has said he "expect(s) to make his choice from the firm's existing management."

After graduating from the University of Delaware, J.D. started his career more than 10 years ago in the financial services industry in various positions at MBNA, Loan to Learn and Axiant. He joined J&A in January 2010 as a consultant who was soon hired as COO, and, as such, he successively put together an extraordinary management team, which includes some of the best and most respected leaders in the industry. He developed with Jeffrey Tseng, J&A's Director of Technology, the firm's account and vendor management software known as JAWS; and has initiated J&A's recent strategy of building footprint offices in a number of states, including NJ, CT and PA which are already open for business.

"Our goals in 2014 will be to further expand the number of satellite offices of J&A without sacrificing compliance and performance while simultaneously diversifying our client base by moving into new industries," said J.D. "I am convinced that firms who are committed to doing the right thing and complying quickly to new rules and regulations, without sacrificing performance will rise to the top and the others will

falter as they are unable to meet the rigorous regulatory concerns. We view the current climate as an opportunity to prove we 'can'. In addition," he stated, "I intend to build our affiliated company, JAWSoft LLC, to license its proprietary software, JAWS, given the unsolicited interest we have been receiving. 21st century account and vendor management software is the critical element to compliance and performance and JAWS fills the void that has existed in the market for a flexible solution that is adaptable to our ever changing demands and need for cost efficient productivity."

Lawrence M. Nessenson, J&A's Managing Senior Partner, shall continue to be the attorney in charge of all legal affairs. Mr. Nessenson and Mr. Rainey shall co-manage J&A in accordance with the above division of responsibilities reporting directly to Mr. Asher.

<http://www.pr.com/press-release/535508>

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J.D. Rainey

November 20, 2013

J.D. RAINEY Chief Executive Officer JDRainey@JaffeandAsher.com

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Jaffe & Asher Appoints CEO

January 1, 2014

Jaffe & Asher LLP is pleased to announce that effective January 1, 2014 Chief Operating Officer, J.D. Rainey, shall assume the position of Chief Executive Officer of Jaffe & Asher (aka J&A) in charge of all business affairs reporting directly to the firm's founding partner, ...

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