

Exhibit 10



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April 14, 2017

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Michael J. Bowe, Esquire
Kasowitz Benson Torres LLP
1663 Broadway
New York, NY 10019

Re: Eros International Plc

Dear Mr. Bowe:

I represent GeoInvesting, LLC and write in response to your letter of March 31, 2017, addressed to Maj Soueidan and Dan David.

GeoInvesting takes fairness and accuracy in its reporting very seriously. If you believe there are any inaccuracies in any of GeoInvesting's reporting on your client, Eros International, please let me know specifically what those inaccuracies are. If you identify any specific alleged inaccuracies, we will review them carefully for any possible changes. If appropriate, we might also send you the public source material for the basis of our conclusions.

Very truly yours,

William M. McSwain

WMM/mb