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Ad triggers boycott of Bulay theaters

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The red/blue political fault line has opened a boycott of several area theaters.

Steve Greenfield of the New Paltz Greens is urging people not to patronize the theaters of Al Bulay. Bulay owns the New Paltz Cinemas, The Lyceum in Red Hook and the Roosevelt in Hyde Park.

Greenfield said Bulay is banning films such as "Fahrenheit 9/11" on the basis of their social commentary. Bulay ran an advertisement about Hollywood films on WGHQ 920 AM in Kingston, which recently went to an all-talk format, including right-wing entertainers such as Rush Limbaugh, Greenfield said in a press release.

Greenfield said he is arranging for rides to other theaters in the area and will encourage Bulay's advertisers to pull their business there at least temporarily.

Bulay, in a prepared statement, said, "If anyone out there expects us to play Michael Moore films ... they have a long, long wait. That will be on the same day that we begin performing gay marriages in the lobby and allow Pee-Wee Herman to set up shop in the men's room."

Paul Brooks